

PROFIT SHARE

What is Profit Share?



Through the Keller Williams Profit Share system, our associates have an unparalleled and unlimited opportunity to actively participate in the growth and productivity of their Market Center—and receive the financial rewards that come from their efforts.

How does Profit Share Work?



Each month the Market Center splits its owner profit between the owners who risk their investments and the associates who helped the office grow. About 52% goes to the owners of that branch, while about 48% goes into the profit share pool each month. All of this money comes from the 30% agents pay from each of their commissions until they reach their "Cap"

Sponsors and Levels



The Profit Share program is set in motion when an associate joins a Keller Williams office and names one person as the individual primarily responsible for bringing them to the company. It may not have been the first person or the last person they talked to about Keller Williams. It may be someone from their Market Center, or it could be someone from another region, province, or country. It is the person who was most impactful on their decision to join the company. Since the system rewards seven levels of sponsors, the potential is exponential. Level One are the individuals who directly name you as their sponsor. Level Two are the individuals who name your Level One people as their direct sponsors. Level Three are the individuals who name your Level Two people as their direct sponsors, and so on.

In 2020, Keller Williams Newport gave back \$178,306.07 to our agents through the Profit Share Program!

"No one succeeds alone. At Keller Williams, we have created a culture where everyone wins."

Gary Keller, Cofounder, Executive Chairman of the Board, Keller Williams

